

# ADVERTISING TERMS AND CONDITIONS

# PRICE LIST

# PUBLISHING ¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨

Advertisements will be published on these links:

|  |  |
| --- | --- |
| **Career Centre** *www.vsb.cz/kariernicentrum*  **University website** | **Graduates Network Alumni VŠB-TUO***www.vsb.cz/alumni*    **Career Centre notice-board** |

*http://www.vsb.cz/info/?&categoryId=44&lang=cs&*

*block=simple*

**PRICE LIST FOR FULL-TIME JOBS** ¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨

|  |  |  |  |
| --- | --- | --- | --- |
| Number of adverts | 1 month | 2 months | 3 months |
| 1 advertisement | € 74 | € 97 | € 116 |
| 2 advertisements | € 116 | € 135 | € 154 |
| 3 advertisements | € 147 | € 173 | € 193 |
|  |  |  |  |
|  | 1 month | 3 months | 6 months |
| Banner and link to company web | € 193 | € 385 | € 768 |
|  | | |  |
| Company logo in an advert | | | € 20 |
|  | | |  |
| Package of 5 adverts per year | | | € 308 |

# PRICE LIST OF INTERNSHIPS, TRAINEE PROGRAM, TEMPORARY JOBS, PART-TIME JOBS¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨

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|  |  |
| --- | --- |
| 1 advertisement for1 month | € 39 |
| Package of 5 adverts per year | € 116 |

# PRICE LIST OF ADVERTISING IN AKADEMIK MAGAZINE ¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨

Magazine is released four times a year (March, June, October, December), 5.000 pieces per issue.

|  |  |
| --- | --- |
| Size | Price |
| A4 | € 600 |
| A4 - Reverse side of magazine | € 800 |

* Advert will be sent as a PDF file in print quality
* Deadline to send advert to karierni.centrum@vsb.cz:
  + 14. 02. for March issue
  + 10. 05. for June issue
  + 11. 09. for October issue
  + 14. 11. for December issue

# OTHER CONDITIONS ¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨¨

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* advertisement(s) can be changed in the course of time but it/they cannot exceed the ordered number
* the publishing of the advertisement(s) has to start within 1 month since paying for it/them
* the offer has been valid since November 2018
* prices are given in EUR without VAT and are based on the current exchange rate
* the advertisement has to be sent in DOC/PDF file, logo in JPG/PNG file
* If you order advertisement(s) for more than 1 month, you have to determine:
  + if the advert will be published in consecutive months
  + if the advert will be published in chosen months based on your request
  + if the advert can be changed/replaced in individual months but not in one given

month

*All financial resources are used for development and activities of The Career Centre of Technical University of Ostrava.*