

Erasmus + Blended Intensive Program

SUSTAINABLE LEADERSHIP:

LEADING CHANGE IN A TECHNOLOGICALLY TRANSFORMING WORLD OF AI



Monday to Friday
31st August – 4th September 2026

Faculty of Economics,
VSB - Technical University of Ostrava
17. listopadu 2172/15,
708 00 Ostrava-Poruba

Introduction

Are you ready to elevate your studies with a unique international experience?

Join us this autumn at the Technical University of Ostrava, located in a transformational metropolis in the heart of Europe. In this Erasmus+ Blended Intensive Programme (BIP), you will develop the skills needed to make informed decisions and effectively drive positive, sustainable change in your professional field.

Collaborate with fellow students from the Netherlands, Belgium, Portugal, and the Czech Republic in a truly interdisciplinary environment. Together, you will explore diverse cultural perspectives and tackle exciting challenges in your field of interest.

This course will enhance your ability to:

- ✔ Deepen your understanding of sustainability through diverse lenses, including philosophy, ethics, finance, and computer science.
- ✔ Analyze the role of leadership in planning, implementing, and monitoring sustainability within organizations.
- ✔ Evaluate how AI tools can either strengthen or disrupt organizational culture.
- ✔ Execute challenging development projects focused on sustainable and responsible business practices.



Language:
English (Required
level of English: B1)



Credits:
5 credits

Any questions?



Please contact the course coordinator for further information:

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For organisational enquiries, please contact:

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5-WEEK COURSE PROGRAMME DETAILS

WEEK 1: IN PERSON

**Intensive programme in Ostrava,
Czech Republic**



Place:
VSB-TUO campus.



Date:
31st of August until 4th of September 2026



Coordinators:
VSB-TUO Ostrava.

**Intensive physical week at VSB-TUO Ostrava,
Czech Republic.**

REFINED INTRODUCTION

The physical activities of this programme are designed to reach new groups of students, particularly those in fields where international mobility opportunities have traditionally been limited. Our primary goal is to foster the development of transnational and transdisciplinary curricula that encourage cross-border collaboration. The Sustainable Leadership BIP employs innovative teaching and learning methods, including online collaboration, research-based learning, and challenge-based approaches to tackle pressing societal issues. The physical week in Ostrava features a diverse range of activities—from interactive guest lectures and collaborative group work to on-site company visits—all designed to ground the knowledge gained in online sessions with practical, real-world experience. Beyond the classroom, participants will have the opportunity to explore the transformational metropolis of Ostrava and the vibrant North Moravian region.

WEEK 2-4: ONLINE

Online programme.



Date:
7th of September until 25th of September 2026



Coordinators:
VSB-TUO Ostrava.

**Presentation and evaluation of student
projects on MS Teams platform.**

LEARNING OBJECTIVES & PROGRAMME STRUCTURE



Educational Goals

- ✓ The primary objective of this project is to equip students with a robust understanding of leadership within the context of global sustainability. Rather than focusing solely on academic theory or political rhetoric, we approach sustainability as a practical, strategic tool for organizational development.
- ✓ Throughout the programme, we will explore how leadership acts as a catalyst for developing human capital and fostering long-term resilience. Students will move beyond "classroom theory" to understand how sustainable principles are applied in real-world business environments.



Programme Structure & Methodology

- ✓ A cohort of 20 students—representing both our international partner universities and VŠB-TUO—will participate in a hybrid learning journey:
- ✓ The Physical Exchange (Ostrava): Students will spend one intensive week on the VŠB-TUO campus. To ensure a transnational experience, participants will be divided into four interdisciplinary teams, each containing representatives from every partner university.
- ✓ Daily Rhythm: Mornings are dedicated to academic lectures and interactive seminars. Afternoons are reserved for site visits to local companies and institutions, providing a firsthand look at sustainable leadership in practice.
- ✓ Collaborative Project Phase: Following the physical week, teams will work remotely on a "Problem-Based Learning" (PBL) challenge.

The Challenge: Integrated Sustainable Leadership

Teams will be tasked with implementing specific leadership models—such as Ethical Leadership—within a selected organization. Their proposals must demonstrate an integrated approach, addressing four key pillars:

- ✔ Leadership Theory: Application of modern management styles.
- ✔ Environment: Strategies for ecological responsibility.
- ✔ Finance: Ensuring economic viability and sustainable investment.
- ✔ AI Integration: Utilizing technology to enhance organizational culture and efficiency.



Week	Phase	Theme/Focus
Week 1	In-person	Leadership & Theory: Defining the ethical framework for the project
Week 2	On-line	Leadership & Environment: Integrating ecological impact into the solution
Week 3	On-line	Leadership & Finance: Assessing the economic sustainability of the proposal
Week 4	On-line	Leadership & AI: Finalizing the technical integration and Final Defense

