



## **2025 HSMW International Week**

# INTEGRATED INTERNATIONALISATION: *LEVERAGING ARTIFICIAL INTELLIGENCE*

**2-6 June 2025**

**Location: Various venues in the university town Mittweida**

Dear Colleagues, Partners, and Friends,  
we cordially invite you to join us for the 2025 HSMW International Week at Mittweida University of Applied Sciences themed "INTEGRATED INTERNATIONALISATION. LEVERAGING ARTIFICIAL INTELLIGENCE":

### **Key Objectives:**

- Exploring the link between internationalisation and artificial intelligence
- Fostering innovation in internationalisation
- Strengthening partnerships, and fostering new strategic collaborations
- Engaging on specific aspects of internationalisation, including the integration of virtual and physical mobility
- Providing a platform to exchange ideas, share experiences and network professionally
- Connecting researchers

## The Challenge We Will Explore

We will explore how digitalisation and artificial intelligence can be leveraged to advance integrated internationalisation. The digital transformation of society has profoundly impacted international education. It enabled the digitalisation of the higher education internationalisation process. Virtual exchanges of students, remote postgraduate supervision, international research teams connected by technology, and data-driven partnership management are just but a few of the manifestations of the digitalisation of internationalisation. However, over the last few years, an apparent countercurrent developed, and stakeholders in the internationalisation process refocused on the physical mobility of students and academics. While virtual exchanges and physical mobility are sometimes considered philosophically opposed approaches to internationalisation, we want to explore a different perspective. During the 2025 HSMW International Week, we plan to consider how an integrated approach that combines physical mobility with virtual exchanges and other elements of digital transformation can strengthen a student-centered, inclusive internationalisation process that allows all university community members to enhance their intercultural and international skills. We want to conceptualise how the latest facets of digital transformation, like artificial intelligence-driven translation, academic advising or partnership management tools can be utilised for this purpose. Together with our guests, we aim to use interactive formats to co-create ideas to strategically align digitalisation and internationalisation in order to advance university development, an approach that is entrenched in the German University Internationalisation Strategy for 2024–2034.

### Reference:

Bundesministerium für Wissenschaft und Bildung und Kultusministerkonferenz (2024): Internationalisierung der Hochschulen in Deutschland. Strategie der Wissenschaftsministerinnen und Wissenschaftsminister von Bund und Ländern (2024–2034).

## Call for Participation

We encourage you to actively participate – whether you are a researcher or an internationalisation practitioner. You are invited to share a maximum 500-word proposal for a max. 90 minute session, or a 250-word abstract for a paper presentation (max. 20 minutes) or poster presentation. In your submissions, you are not limited to conventional formats, but encouraged to propose innovative forms of engagement. We especially encourage you to conceptualise new formats which you have created. Thematically, submissions should connect to the challenge ‘Integrated Internationalisation: Leveraging Artificial Intelligence’, which however should be understood as an inspiration to think further rather than a limitation. Session proposals should be submitted no later than 15 January 2025, whereas abstracts for papers or posters should reach us no later than Friday, 28 March 2025. Please email all submissions to [hagenmei@hs-mittweida.de](mailto:hagenmei@hs-mittweida.de), and copy [international\\_week@hs-mittweida.de](mailto:international_week@hs-mittweida.de).

## What to Expect

We are preparing an engaged programme, which will include:

- World Café on innovation in internationalisation
- Interactive discovery of the university town Mittweida
- Information sessions on funding opportunities for internationalisation
- Movie night
- Campus Festival Music Clash
- Day trip to the historic city of Dresden
- Networking sessions
- Paper and poster presentations

## Logistics

There are no participation fees for the International Week. Guests will be asked to finance their own travel, accommodation and expenses through the Erasmus programme. We will reserve several hotel rooms for participants at selected hotels. If you plan to join us, please register online by 25 April 2025. Please get in touch with Dr. Cornelius Hagenmeier, Head of Internationalisation ([hagenmei@hs-mittweida.de](mailto:hagenmei@hs-mittweida.de)) for all questions relating to the workshop programme and content. Please contact Dr. Ruslana Ignatenko ([international\\_week@hs-mittweida.de](mailto:international_week@hs-mittweida.de), with copy to [ignatenk@hs-mittweida.de](mailto:ignatenk@hs-mittweida.de)) with all queries relating to logistics.

Registration Form for 2025 HSMW  
International Week

