

Ekonomický rozvoj

Vygenerováno: 15. 5. 2025

Fakulta	Ekonomická fakulta
Studijní program	Aplikovaná ekonomie
Typ studia	bakalářské
Jazyk výuky	angličtina
Kód specializace	S01
Název specializace	Ekonomický rozvoj
Standardní délka studia	3 roky
Katedra	Katedra ekonomie
Zodpovědná osoba	prof. Ing. Jaromír Gottvald, CSc.
Oblasti vzdělávání (zaměření)	Ekonomické obory
Klíčová slova	Národní hospodářství, praktická hospodářská politika, Ekonomie, aplikovaná ekonomie, Ekonomický růst a rozvoj, Hospodářská politika, Moderní, projektově orientovaný způsob výuky

O studijním programu

The aim of the bachelor study is to prepare specialists able to solve practical economic problems independently. Tutors help students understand how the economy works at different levels as well as appropriately select and apply economic policy instruments to achieve the intended changes. As part of their studies in the Applied Economics programme, students can further expand their knowledge through internships at foreign universities or gain work experience through internships at home and abroad.

Courses taught

- Localisation and regional development
- International Trade
- Labour Market and Human Resources
- Project management
- Economics and Economic Policy

Uplatnění absolventa

Graduates of the Applied Economics bachelor programme are good candidates for jobs in public administration and self-government entities, in human resources, foreign trade or project and subsidy management.

Cíle studia

- To train specialists that are able to solve practical economic problems, with appropriate use of theoretical frameworks and application of analytical approaches and methods.
- To help graduates strengthen the ability to choose adequate economic policy tools, with a view to achieving given socioeconomic goals and fostering socially preferable changes.
- To target a satisfactory matching of graduates' qualifications with the requirements of current competitive labour markets, both nationally and internationally.

Odborné znalosti absolventa

The graduates of Applied Economics bachelor programme with specialization in Economic Development acquire extensive knowledge and understanding in the following areas:

- general economics,
- economic growth and development, regional development
- economic policies, with special focus on fiscal and monetary policies,
- banking and finance,
- labour market and human resource management,
- business development,
- quantitative and qualitative research methods.

Odborné dovednosti absolventa

- Knowledge of Tax Policy and Subsidies
- Analytical Skills
- Knowledge of Economic Policy, Public Administration and Local Government
- Knowledge of Statistical SW
- Analysis and Process Modelling
- Knowledge of Employment Law
- Knowledge and Analysis of Market
- Creation of Strategic Analysis and Planning
- Creation of Advanced Quantitative and Qualitative Analyses
- Preparation and Implementation of International Projects
- Knowledge of EU Processes

Obecné způsobilosti absolventa

Graduates gain various skills and competences, such as:

- interpreting current and past economic development in the framework of modern economic approaches, using appropriate quantitative tools and techniques,
- understanding and convincing communication about the specific economic problems and formulation of possible measures and economic policies,
- formulation of own ideas in written and oral form at a high level, and ability to present, discuss and defend conclusions and own opinions,
- using the knowledge, skills and competences in at least one foreign language,
- making independent and responsible decisions,
- coordination of the activities of a team and presentation of the opinions and conclusions

Studijní plány

- forma prezenční (en)