

Ekonomický rozvoj

Vygenerováno: 7. 6. 2025

Fakulta	Ekonomická fakulta
Studijní program	Aplikovaná ekonomie
Typ studia	navazující magisterské
Jazyk výuky	angličtina
Kód specializace	S01
Název specializace	Ekonomický rozvoj
Standardní délka studia	2 roky
Katedra	Katedra ekonomie
Zodpovědná osoba	prof. Ing. Jaromír Gottvald, CSc.
Oblasti vzdělávání (zaměření)	Ekonomické obory
Klíčová slova	Ekonomický růst a rozvoj, Ekonomie, Moderní, projektově orientovaný způsob výuky, Program odpovídající výzvám a potřebám trhu práce, Hospodářská politika, fiskální a monetární politika

O studijním programu

The aim of the master programme is to prepare highly-qualified specialists able to analyse sophisticatedly economic, as well as economic policy, problems, to identify ways of solving them and to implement the chosen solution. The graduates will gain strong skills in data analytics, including statistics, econometrics and data mining. In addition to the macroeconomic topics, students' knowledge of corporate management and operations at home and abroad is further enhanced, making it easier for graduates to hold leadership positions in the future. As part of their studies, students can further expand their knowledge through internships at foreign universities or gain work experience through internships at home and abroad.

Courses Taught

- Economic Growth and Development
- Behavioural and Environmental Economics
- Economics of International Trade
- Economics of Migration
- Applied Econometrics

Uplatnění absolventa

The graduates of Applied Economics master programme are highly-qualified specialists employed mainly in governmental organizations and public administration, in regional, European or international organizations, in the financial sector, prestigious consultancy firms or managerial positions of major companies.

After graduating from the master's programme, those interested in advancing their knowledge and analytical skills further continue their studies in the highly ranked doctoral study programmes in economics in the Czech Republic and abroad.

Cíle studia

To train highly qualified specialists, who are familiar with theoretical approaches of contemporary economics and contribute to identify solutions for problems arising from market conditions and as consequence of specific economic policies.

- To foster individual capacities to gain access to management positions in local, national and international government institutions, as well as in firms and advisory agencies operating at national and global level, including the ability to prepare and implement

business plans.

- To provide a broad knowledge base needed to perform specialised tasks in national and international organisations, EU institutions and the OECD.
- To tailor specialised courses to practical applications in economics, thus strengthening graduates' skills in the challenging competitive environment of the Czech and global economy.
- To equip graduates with highly qualified knowledge of the economic environment and analytical tools, geared to assess the various aspects of the functioning of economic systems in the national and global economy.

Odborné znalosti absolventa

The graduates of Applied Economics master programme with specialization in Economic Development acquire intensive knowledge and understanding in the following areas:

- general and applied economics,
- economic growth and development,
- regional development,
- economic policies, applied economic policies,
- labour market economy and employment policies,
- banking and finance,
- company management and development,
- econometrics, quantitative and qualitative research methods.

Odborné dovednosti absolventa

- Knowledge of Statistical SW
- Knowledge of Monetary Policy, Financial Markets and Business Finance
- Knowledge and Analysis of Market
- Knowledge of Economic Policy, Public Administration and Local Government
- Analytical Skills
- Knowledge of EU Processes
- Analysis and Process Modelling
- Preparation and Implementation of International Projects
- Coordination and Leadership of Technical and Analytical Teams

Obecné způsobilosti absolventa

Graduates gain various skills and competences, such as:

- critical assessment of the mechanisms of economy at international, national and individual business level,
- application of theoretical knowledge in analysing case studies, including formulation of economic and econometric models,
- preparation and implementation of independent and responsible economic research,
- performing sophisticated analyses of economic issues and setting logical conclusions in various areas of expertise, for instance providing a broad knowledge base needed to perform specialised tasks in national and international organisations, EU institutions and the OECD,
- setting the parameters of economic policies, planning and managing development in various areas,
- managerial, language and soft skills to coordinate the work of large teams and communicate to specialists and a wider public their own views in comprehensive and convincing ways.

Studijní plány

- forma prezenční (en)