

Study programme Economy and Management

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Faculty	Faculty of Economics
Type of study	Doctoral
Language of instruction	English
Code of the programme	P0413D050002
Title of the programme	Economy and Management
Regular period of the study	4 years
Cost	500 CZK per semester
Coordinating department	Department of Management
Coordinator	prof. Ing. Petra Horváthová, Ph.D., MBA
Key words	systems and methods of decision making, organization and organizational structures,, Business administration, management, marketing and trade,, analytical activities and methods of analysis, communication systems,, human resources, business performance, accounting, business law, financial management, business

About study programme

Doctoral degree in Economy and Management allows by its structure and content focus to link to the knowledge gained from master's degree. It is a major research-oriented knowledge and skills associated with the study of many subjects that are tied to the functional areas of business systems. Within the scientific-research preparation, students are trained in subjects including applications of exact methods that enhance the effectiveness of both analytical activities in the company, and the search and evaluation of alternatives solutions to various business problems. In the study, students also process research and professional work using scientific methods and approaches to the issues of these works. These works then enable the preparation of the final doctoral dissertation with significant levels of work-oriented work as a research nature. This work is the ultimate goal of doctoral studies in the field. Throughout the study, doctoral students are taught by professional tutors.

Graduate's employment

Graduates are prepared to effectively integrate their knowledge and skills that are, in this study branch, focused on all the sub-functions of a complex management process including analytical activities, communication systems and decision-making, and to ensure synergy effects leading to the growth of organization performance. Graduates can act as managers at various management levels, respectively as consultants, specialists, etc., both at home and abroad with regard to the level of the foreign language knowledge of doctoral graduates in this field.

Study aims

The core study objective is to provide subject purpose-aimed and project related preparation for future graduates of this branch. This means they gain innovational adequate knowledge and skills regarding the scientific work system, knowledge in methodology and methods for formulation as well as verification of scientific research and knowledge hypotheses to address practical decision-making situations aimed to provide the efficiency growth first of all of business entities, and value added creation. Acquiring of such knowledge or skills is oriented in professional fields of business economy, management, marketing, business finance, and business law. The study of human resources is emphasised too. A final target application of acquired knowledge in the study aims to processing of an invention doctor dissertation paper. In the course of the study, effort is made to provide knowledge and skill readiness of both domestic and foreign graduates, so that they are comparable to requirements impose on them at relevant universities abroad.

Graduate's knowledge

Graduates of this doctoral study are qualified and ready to apply efficiently knowledge and skills acquired in the study both in the field of their potential further science and research activity, as well as in entities which need implementation of advanced experience and knowledge innovations in practice. Graduates are able to further develop process in project and apply acquired knowledge and skills from specialized fields regarding business economy, management, marketing, business finance, and business law. Their application will allow the growth in the performance and purpose efficiency, i.e. firstly values added created by the business, or efficiency within research activities. Due to the knowledge and skills aimed in study to all partial functions of a complex managerial process including analytical activities, communication and decision-making systems, graduates are ready to purposefully integrate and provide implementation of synergic effects resulted into the growth in the organization efficiency. Graduates can also act as managers at various management levels or as consultants, specialists etc., both in their country or abroad, with regard to a provided level of professional foreign language readiness of graduates.

Graduate's skills

Graduates of this doctoral study are ready to apply modern methods of analysis and synthesis within the solution of issues focused on the economic and business management fields. A large complex of research methods is introduced to students within their PhD studies in the course on Quantitative Methods of Economic Analysis. Students already apply these methods when they work out their written work for the exam from this comprehensive subject. It primarily includes analytical methods associated with applications in decision-making processes, which dominates the management system of the company. These issues are solved within doctoral theses.

Graduate's general competence

The graduates of this doctoral study branch are competently prepared for the effective application of knowledge acquired during their study and skills in the area of possible future research activities and work for subjects that require the implementation of modern knowledge and innovation in practice. Graduates are able to further develop, process and apply acquired knowledge and skills in the specialized areas that refer to the economy of a company, management, marketing, corporate finance and accounting and taxes. Their application will enable the growth of the performance and an utilitarian effect, i.e. mainly the value added by the company, or the effect in research activities.

Graduates of this branch are able to pass their knowledge on to a wide spectrum of potential users, as doctoral thesis topics are focused on issues of management and economy in the field of company strategy and operation. The graduates are able to communicate about the knowledge, experience and methods that are applied during solving the issues of economy and management of a company at least in one foreign language. When processing the partial works and the final doctoral thesis, the usage of foreign literature and knowledge from internships abroad is required. Students also present the results of their research work at international conferences, etc.

Study curriculum

- form Full-time (en)
- form Part-time (en)